



CAMPUS NEWS

Directorate of Public Relations & Publications

Vol: 04, Issue: 01-02



2nd Annual Aridian Milk Fair 2024



The Faculty of Veterinary & Animal Sciences (FV&AS), PMAS-Arid Agriculture University Rawalpindi (PMAS-AAUR) hosted the 2nd Annual Aridian Milk Fair-2024. The event was organized by the Dairy Science Club, aimed to celebrate the dairy industry, promote local dairy products, and raise awareness about the nutritional benefits of dairy consumption. The event aimed to showcase a variety of local dairy products, educate the university community on the nutritional benefits of dairy, provide a platform for local dairy producers, foster a sense of community, and train students

about the entrepreneurial potential of the dairy industry.

The event was inaugurated by Prof Dr. Muhammad Naeem, the Vice-Chancellor of PMAS-Arid Agriculture University Rawalpindi, along with Mr. Muhammad Aqeel Sultan, the Registrar, and other university deans and directors. Twenty-eight exhibition stalls set up by students showcased a diverse range of dairy products. Attendees had the opportunity to learn about production processes, ingredient sourcing, and sustainability practices. Engaging activities, including dairy-themed quizzes

and blindfolded milk-tasting competitions, added a fun element to the fair. Prizes, sponsored by local dairy businesses, were awarded to winners. The event facilitated networking opportunities between the university and local dairy producers. Certificates of appreciation were distributed at the end of the ceremony.

The 2nd Annual Aridian Milk Fair-2024 successfully achieved its objectives by providing an enriching experience, promoting local dairy businesses, and fostering community engagement.

PMAS-AAUR Win Best Stall Award

PMAS-Arid Agriculture University Rawalpindi won the "Best Stall Award" in 1st National Agritech Expo, held at University of Haripur. Delegates commended the university's diverse departments for their comprehensive presentation, recognizing PMAS AAUR's significant role in Pakistan's public sector. Special appreciation was extended to the University Management and ORIC Office of PMAS AAUR, for orchestrating the successful showcase. The award-winning stall showcased contributions from the National Centre of Industrial Biotechnology, Department of Entomology, Faculty of Veterinary & Animal Sciences, Institute of Hydroponic Agriculture, Department of Horticulture, and Centre of Precision Agriculture. This recognition not only signifies the university's commitment to advancing agricultural practices but also underscores its dedication to innovation and sustainability across various fields, including biotechnology, agriculture engineering, landscaping, horticulture, and entomology.





Vice Chancellor Prof. Dr. Muhammad Naeem Chairing the 99th Syndicate Meeting of the University

International Seminar on Sustainable Agriculture in Climate Change Mitigation and Adaptation

Department of Botany, PMAS-AAUR organized an international seminar on “Sustainable Agriculture in Climate Change Mitigation and Adaptation” on 25th January 2024.

In the welcome address, Prof. Dr. Rahmatullah Qureshi, Chairman Department of Botany and Organizer of the seminar said that climate change is no longer a distant threat but a lived reality casting a long shadow over our fields, communities, and future. He stressed that we should learn lessons from the developed world like Canada for adaptive strategies, and mitigation measures in contributing to resilient and sustainable food production.



The guest speaker Dr. Ozair Chaudhry said that environmental pollution is presently an international issue. If practical measures are not taken to prevent environmental pollution, the problems will further increase. He said that environmental pollution is directly affecting the agricultural sector resulting in food shortages. He highlighted the Canadian

policies and said that if we want to reduce the impact of climate change, then we have to follow the Canadian model in Pakistan, which can ensure sustainable agricultural development and environmental degradation. He emphasized that there is a need to adopt a sustainable strategy to eliminate environmental pollution and agricultural development.

1st Training Workshop for Tabibs/Hakeems on Medicinal Plants Identification

Department of Botany, PMAS-AAUR organized a one-day training workshop for Tabibs/Hakims on “Medicinal Plants: Identification and their Importance in Global Perspective”. The Trainer Prof. Dr. Rahmatullah Qureshi, Chairman Department of Botany and other experts said that the use of herbal medicines is a



natural method of treatment and their effectiveness cannot be denied. There are more than 6000 plants in the country and 2000 to 3000 plants are used in treating human health. Using modern technology, if research is done on these plants, the products developed from them cannot be utilized only in Pakistan but also abroad. Prof. Hakeem Abdul Khaliq Chaudhry, Principal, Rawalpindi Tibbia College, Rawalpindi paid tribute to the services of organizer and the University who initiated the training program for Tabibs/Hakeems for the first time in Pakistan.

PMAS-AAUR Signed MoU with NEFU, China

A memorandum of understanding (MoU) has been signed between PMAS-Arid Agriculture University Rawalpindi, Pakistan, and Northeast Forestry University (NEFU) Harbin, China. The focal persons from PMAS-AAUR were Dr. Tariq Mahmood (Director Academics) and Dr. Saqib Majeed (Director External Linkages) while from NEFU, Ms. Liu Lifei (Director, Admission Office, School of International Education and Exchanges) and Ms. Liu Meiling (Coordinator, Admission Office, School of International Education and Exchanges) are the focal persons.

Among the salient features of the Mou are included exchange of scientific information, academic

materials, publications, etc., exchange of undergraduate & graduate students, NEFU Scholarship Program for the PMAS-AAUR students for admission into the NEFU, Co-Supervision of students at graduate level between the universities, development and execution of joint Research projects in the field of interest, Short and long-term faculty exchange, Cooperation on international seminars, workshops, and conferences, and research collaboration in the areas of mutual interest.

Moreover, the top-level administrators from both universities may visit the other university to ensure cooperation and efficiency of exchanges.

Animal-By-Product (ABP) Technology

A competition on making of products by reusing/recycling of ABPs, was organized by the Department of Livestock Production & Management, FV&AS PMAS-AAUR. Students from different semesters of DVM actively took part in the competition. Dr. Syeda Maryam Hussain (event organizer) also elaborated the purpose of this activity and created awareness as to how these animal by-products can be used to produce almost every object we interact with daily. Many teachers participated in the event while more than 50 students also attend the event. Prof. Dr. Arfan Yousaf (Dean FV&AS) and Prof. Dr. Tanveer Ahmad (Chairman LPM) encouraged students for being creative and emphasized on the importance that ABP's can be utilized not only to minimize environmental pollution but also can be used as a source of income.



Three-Day Training Workshop



Three days Training Workshop on "Emerging Insights on Protein Extraction from Alternative Feedstuffs for Poultry" was organized by the Department of Livestock Production & Management, FV&AS, PMAS-AAUR. More than 30 participants, including faculty members and postgraduate students from PMAS-AAUR and NUST attended the training workshop. Prof. Dr. Arfan Yousaf, Dean Faculty of Veterinary &

Animal Sciences inaugurated the workshop as a Guest of Honour and highlighted the futuristic insights of the training workshop. The participants learned the techniques of extracting valuable protein (high priced nutrient in feed) from different feedstuffs, and practically performed the whole procedure. This basic learning course will improve the skills of Animal Nutritionist and Animal Scientists

PEEF Scholarship Distribution



PEEF Scholarships distribution ceremony held at PMAS-AAUR. The ceremony was organized by the Directorate of Financial Assistance and University Advancement in which Prof. Dr. M. Naeem, Vice Chancellor was the chief guest. Dr. Naeem expressed gratitude to PEEF for their continuous support for higher education in Pakistan. He praised the Directorate of FA&UA for efficiently processing the cases of deserving and needy students in coordination with various donor agencies.



Vice Chancellor Prof. Dr. M. Naeem and Registrar Mr. M. Aqeel Sultan alongwith the Newly Elected Syndicate Members of the University Dr. Ghazala Kokab (Prof.), Dr. Mahmood-ul-Hassan (Associate Prof.), Dr. Fahad Masood Wattoo (Assistant Prof.) & Hafiz M. Faisal (Lecturer)



Seminar on Introduction to Financial Markets



One-Day Hands-on Training on “Avian Necropsy” was conducted at PMAS-AAUR Sub-Campus Khushab

Faculty Honour

Dr. Aayesha Riaz, Associate Professor, Deptt. of Parasitology & Microbiology, FV&AS is receiving Professional Certification in Biorisk Management from Vice Chancellor Prof. Dr. M. Naeem and Dean FV&AS, Prof. Dr. Arfan Yousaf. Dr. Aayesha Riaz has successfully demonstrated competence for Professional Certification as a “Certified Professional in Biorisk Management” from International Federation of Biosafety Associations (IFBA). Dr. Aayesha Riaz is the first Internationally Certified Professional in Biorisk Management from PMAS-AAUR.



Dr. Munibullah, Lecturer of Veterinary Epidemiology & Public Health, Department of Clinical Studies, FV&AS has completed his PhD degree in Preventive Veterinary Science with a specialty in Veterinary Epidemiology and Public Health from the Chinese Academy of Agriculture Sciences (CAAS), Beijing China. Dr. Munib serving at PMAS-AAUR since 2016. His Ph.D. thesis is entitled “Regional epidemiology and associated risk factors of pest des petits ruminants and foot-and-mouth disease in the northern border regions of Pakistan”.



Directorate of Public Relations & Publications (PRP)

Dr. Nadeem Ahmad Malik (Principal Officer, PRP) nadeem.malik@uaar.edu.pk
Muhammad Musa Kalim (Public Relations Officer, PRP) pro@uaar.edu.pk

Website: www.uaar.edu.pk
Facebook: [uaarofficial](https://www.facebook.com/uaarofficial), Twitter: [uaarofficial](https://twitter.com/uaarofficial)