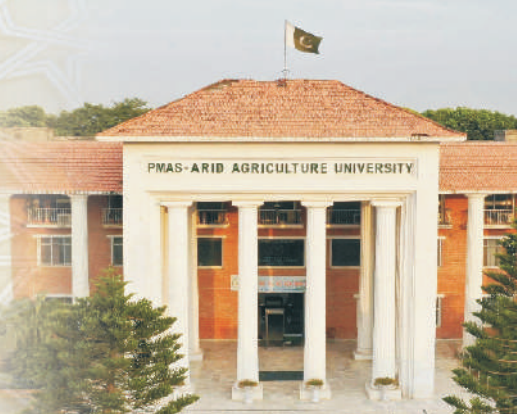




CAMPUS NEWS

Directorate of Public Relations & Publications

Vol: 03, Issue: 16-17



International Nutrition and Feed Colloquium and Training Workshop at PMAS-AAUR



Speakers at a workshop have said that poultry production plays a pivotal role in ensuring food security & economic growth in Pakistan and there is dire need to develop it on modern lines. They stated this while addressing at the concluding ceremony of the two-day international Nutrition and Feed Colloquium and Training Workshop on Feed Formulation in Poultry Pir Mehr Ali Shah Arid Agriculture University Rawalpindi (PMAS-AAUR).

The event was organized by the Faculty of Veterinary and Animal Sciences (FV&AS) in collaboration with the World Poultry Science Association - Pakistan Branch. This colloquium and workshop aimed to provide a platform for experts, researchers, and stakeholders to converge and exchange insights on the latest developments in feed formulation techniques, nutritional requirements, and sustainable practices.

The primary objective of the Nutrition and Feed colloquium is to facilitate the convergence of experts hailing from the Poultry

Industry and Academia across the nation, with the express purpose of catalyzing the dissemination and transformation of cutting-edge insights concerning sustainable feed formulation. The colloquium endeavors to empower participants by equipping them with a comprehensive understanding of diverse nutritional standards.

PMAS-AAUR Vice Chancellor Prof. Dr. Muhammad Naeem was the chief guest at the concluding session while International speakers from New Zealand, Srilanka and Singapore also participated in the conference. At a Concluding session, while addressing Dr. Naeem appreciated the role of poultry industry in bridging the gap between supply and demand of animal protein food for the ever increasing population of Pakistan. He emphasized on the adoption of modern technologies and researching alternative feed sources for poultry feeding.

The Vice Chancellor also urged the faculty to conduct such seminars, conferences and training workshops and focus on new

research projects to take the country on the path of development. He also emphasized on paying attention to the training of male and female students.

Dean FV&AS Prof. Dr. Muhammad Yousaf emphasized on arranging these events on a regular basis and stressed the need for developing research linkage programmes involving varsities and poultry industries.

Prof. Dr. Tanveer Ahmad, Chairman Department of Livestock Production and Management discussed the issue related to soybean meal supply to poultry industry and suggested the policy makers to be quick in devising a framework to avoid such problems in future.

A condolence reference for Mina Jan Muhammad Javed (Late) was also made during the inaugural session of the colloquium. Mian Jan Muhamamed Javed was the CEO of Jadeed Group of companies and president of world poultry science association Pakistan branch.



98th Meeting of the University Syndicate

Workshop on Role of Rural Women in Pulse Production

A one-day workshop on “Role of Rural Women in Pulse Production” was organized by ACIAR Pulses Project-041 at PMAS-AAUR. The objective of this workshop was to discuss, role of women in pulse production, various issues women face in agriculture with a focus on pulse production, and to set priorities for future Agricultural collaborations in order to enhance pulse production in Pakistan.

Prof. Dr. Muhammad Naeem, Vice Chancellor of Arid varsity was the chief guest while seven Academicians, experts and entrepreneurs, from Charles Sturt University and Australian Center for International Agricultural Research (ACIAR), also joined this workshop as guests. Among those were Prof. Dr. Christopher Blanchard, Prof. Dr. Gavin Ramsay, Dr. Ata ur Rehman, Dr. Penny Heuston, Ms. Prudence

Cook, Ms. Annabelle Bushell and Ms. Diana Fear. Dr. Shahid Riaz Malik, Country Lead ACIAR Pulses Project, Mr. Israr Hussain, Project Officer and Ms. Saima Rani, a social scientist.

The project team at Arid University including Prof. Dr. Ata-ul-Mohsin, Project Coordinator along with Prof. Dr. Zahid Akram, Dr. Ghulam Shabbir and Dr. Mehmood-ul-Hassan made efforts in facilitating & organizing this workshop. Almost twenty female and seven male growers joined this workshop from rural areas of Attock and Chakwal districts.

Prof. Dr. Muhammad Naeem, Vice Chancellor, PMAS-AAUR appreciated the efforts of the project team for arranging such a nice opportunity to train rural women and their role in Pulse production.

He said I have been participating in a number of activities and initiatives of this project in the field also and shared that this project has been providing better awareness and services to the farmers of Attock and Chakwal districts.

Dr. Penny from ACIAR, acknowledged the project's efforts for mobilizing rural women in enhancing pulse production. She also shared a comparative role of Australian and Pakistani women in Agriculture.

Earlier, Dr. Ata-ul-Mohsin, in his opening remarks, welcomed the participants. Later, Shields and Certificates were awarded to the guests and participants and the workshop ended with a vote of thanks by Dr. Zahid Akram Chairman, PBG.





75th Meeting of the Academic Council

NCIB Participated in Pharmaceutical Expo

National Center of Industrial Biotechnology (NCIB), PMAS-AAUR participated as an exhibitor in MED-Health Expo and Summit 2023 organized by Rawalpindi Chamber of Commerce and Industries (RCCI) at Serena Hotel Islamabad. Prof. Dr. Abida Raza, Technical Director along with her team showcased Center's R & D products in the field of nutra-, pharma- and cosmeceuticals. President of Pakistan, Dr. Arif Alvi inaugurated the event. During his visit of stalls, he appreciated the efforts of NCIB and mentioned his visit of PMAS-AAUR in January 2023. In panel discussion of "Industry-Academia Linkage and Research in Pakistan's Healthcare Sector". Prof. Abida highlighted the importance of bridging the academia-industry gap through exploring the mutual R&D interests and provision of services.

Mr. Shahid Qayyum (CEO Orbit Naturals Pvt Ltd) offered his willingness to become partner in NCIB commercial ventures. Mr. Asim Rauf, CEO DRAP, extended encouragement to Prof. Dr. Abida Raza, offering support for licensing and regulatory matters. The event was open to the public and students, who showed keenness in NCIB's pain relief (Microbial Based analgesic Jelly, Essential Oil based balm & blends of essential oils) and cosmeceutical (Curcumin based face serum, mask, soothing gel, lip balm), products suggesting their availability for purchase on the website. This is the first time that NCIB participated as sole exhibitor in a medical expo and Logo of PMAS-AAUR was displayed on a Pharmaceutical Expo's Media Wall. The NCIB is a PSDP project funded through HEC worth PKR 1473 million.



Students of UIBB displayed their products at Med-Health Expo and Summit 2023

During the two-day MED-Health Expo and Summit 2023 (16-17 August), organized by the Rawalpindi Chamber of Commerce and Industries (RCCI) to highlight the latest advancements in research and development. Prof. Dr. Abida Raza, Technical Director NCIB, encouraged the BS Biotechnology 4th semester students of UIBB to display their products' prototype. These products were developed as their assignments of course BIOT-405, which she taught during the spring semester 2023. The scientific staff of NICB biotechnology section has led the 8 groups of BIOT-405 students to develop these products along with general use lab equipment.



Commissioner Rawalpindi visited Sub-Campus Attock

Mr. Liaqat Ali Chatha, Commissioner Rawalpindi accompanied with Rao Atif Raza, Deputy Commissioner Attock visited PMAS-AAUR Sub Campus Attock. Dr. Rifat Hayat, Administrator Sub Campus Attock welcomed to all guests. The Commissioner formally inaugurated the tree plantation drive by planting a sapling. He said the sole purpose of plantation drive was to keep the campus and surrounding clean, green and pollution-free, in addition to resisting global warming and adverse effects of climate change. The Commissioner was also briefed about ongoing ADP scheme of "Missing facilities/ Infrastructure at sub-campus of PMAS-AAUR at Attock for FY 2023-2024". The Commissioner assured his all support for facilitation and completion of this mega project.



2nd International and 4th National Stakeholder's Meeting

Department of Economics and Agriculture Economics organized its 2nd International and 4th national stakeholder's meeting under the supervision of chairman Department, Dr. Arshad Mahmood convened and facilitated by Dr.



Gulnaz Hameed by Dr. Majid Ali respectively. The meeting was attended by international and national stakeholders of industry and academia. The international partner, Dr. Lal, K. Almas Regents professor of Agricultural Business and economics from West Texas A& M University, USA along with national partner Dr. Imtiaz Ahmad, Economic Advisor Finance Division graced the event. Prof. Dr. Abdul Saboor (Dean, FoSS), Dr. Tariq Mukhtar (Dean, FC&FS), Dr. Fozia Jamshed (HoD Economics Dept., AIU) and faculty members of different departments of Arid Agriculture University also joined the meeting.

PhD Passout

S.NO	Name of Student & Regd. No.	Title	Name of Supervisor	Date
1	Syed Jawad Zareen Shah (17-arid-401) Department of Education	Prospects and challenges of early childhood care and education in azad jammu and kashmir	Dr. M. Imran Yousaf	15-08-2023
2	Tahira Nisa (16-arid-618) Department of Plant Pathology	Management of streptomyces scabies causing common scab of potato by using the use of Rhizobacteria	Prof. Dr. M. Inam Ul Haq	28-08-2023
3	Ayaz Ahmad (16-arid-2104) Department of Soil Science	Nitrogen dynamics and crop yield in soil amended with zeolite based Fertilizer	Dr. Shahzada Sohail Ijaz	28-08-2023
4	Sidra Tahira (17-arid-1931) Department of Computer Science	Context Aware Retrieval Technique for Intelligent Course ware in Higher Education	Dr. Yasir Hafeez	28-08-2023

S.NO	Name of Student & Regd. No.	Title	Name of Supervisor	Date
1	Amir Afzal (12-arid-479) Department of Plant Pathology	Genetic Analysis of Host Pathogen Interaction in Stripe Rust of Wheat	Dr. Abid Riaz	12-08-2022

Directorate of Public Relations & Publications (PRP)

Nadeem Ahmad Malik (Principal Officer, PRP) nadeem.malik@uaar.edu.pk
Muhammad Musa Kalim (Public Relations Officer, PRP) pro@uaar.edu.pk

Website: www.uaar.edu.pk
Facebook: [uaarofficial](#), Twitter: [uaarofficial](#)